



SDI International, Corp.: Workforce and Business Solutions, Redefined

Ft. Lauderdale, FL – December 21, 2009 – Superior Design International, Inc.—a certified minority and woman-owned services provider—announced today that the company has changed its name to SDI International, Corp.

The name change comes as SDI International, Corp. (or simply “SDI”) expands its global reach and firmly entrenches itself as a leading workforce and business services organization. “Our service portfolio offers our customers access to innovative programs aimed at minimizing risks and maximizing profits,” says President and CEO, Carmen Castillo. “We feel that our new name and branding better reflects the dynamic nature of our operations.”

About SDI

Originally founded in 1992, SDI International, Corp. provides strategic workforce solutions and outsourced programs primarily within three service channels:

1. **Recruiting Solutions:** SDI delivers contingent and direct resources, as well as recruitment process outsourcing.
2. **Business Process Outsourcing:** SDI’s customers can also unburden internal resources of PO processing and strategic sourcing.
3. **Managed Services:** Key offerings include vendor neutral managed staffing programs, web-enabled vendor management solutions, small supplier processing, and independent contractor compliance programs.

SDI is certified by WBENC, as well as several NMSDC affiliate councils. ISO 9001:2008 certified, SDI maintains locations throughout the United States, and also in Argentina, Canada, China, India, Slovakia, and the United Kingdom. With a customer base consisting of predominately Fortune 500 corporations, SDI has the experience and the resources to provide world class solutions customized to meet specialized needs.

Media Contact

For additional information, visit SDI’s new website at: <http://www.sdintl.com> or contact:

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